



BellaSoleil.com
Fine Italian
Pottery &
Tuscan Décor



BellaSoleil.com Earns 2018 Constant Contact All Star Award

Recognized Among Top 10 Percent of Customers Driving Powerful Email Marketing Results

LAS VEGAS, NV (March 13, 2019) – BellaSoleil.com, an importer & retailer of fine handmade Italian pottery and Tuscan inspired home décor, has been named a 2018 All Star Award winner by [Constant Contact](#), an [Endurance International Group](#) company and a leader in small business marketing solutions. The annual award recognizes the most successful 10 percent of Constant Contact’s customer base, based on their significant achievements using email marketing to engage their customer base and drive results for their organization during the prior year.

This is the ninth year that BellaSoleil.com has received the All Star Award. “We’re very happy (and humbled) to be recognized by Constant Contact for achieving strong marketing results and engaging with our customers. Constant Contact’s tools have helped us reach out to our customers through technology” says Elaine Topper, Founder/President of BellaSoleil.com. “We like their *Software as a Service* business model that allows us to leverage cloud-based technology to best service our customers, fans and industry friends. We also appreciate how well their products integrate with Social Media platforms as many of our customers find BellaSoleil.com through Facebook and Pinterest.”

Small businesses and nonprofits using Constant Contact’s online marketing tools are eligible for this award. Criteria used to select this year’s All Stars included the following during 2018:

- Level of engagement with email campaigns
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

“Constant Contact’s primary goal is to fuel small business success. We know it’s not an easy road for small business owners, which is why we work to provide easy and affordable marketing tools and advice that can elevate their customer engagement and awareness to new levels,” said Holli Scott, Vice President of Customer Success. “The campaigns created by this year’s All Stars demonstrate that a business, regardless of its size, can accomplish their marketing goals and we celebrate BellaSoleil.com’s impressive achievements with this All Star Award.”

About BellaSoleil.com

From hand-painted Italian Pottery to Tuscan & Mediterranean inspired home decor, BellaSoleil.com has everything to decorate your home in Tuscan Style. BellaSoleil.com imports handmade Italian Pottery from multiple Regions in Italy, in addition to offering a full line of coordinating Tuscan inspired Home Décor, Wall Decor & Wall Art, Tuscan Style Lamps & Lighting and Tuscan Style Accent Furniture. Internet safety is paramount to BellaSoleil.com, and they offer a safe, easy-to-navigate, on-line shopping experience categorized by department with high-resolution and re-sizeable photos for easy viewing. For more information about BellaSoleil.com visit their website at www.bellasoleil.com.

About Constant Contact

Constant Contact, an Endurance International Group company and a leader in online marketing for more than 20 years, offers an easy-to-use platform that helps small businesses create professional campaigns that can help increase customers and revenue. From advanced automation features to industry-leading integrations, to personalized coaching, Constant Contact is the trusted marketing partner of hundreds of thousands of growth-minded small businesses around the world. For more information, visit: www.constantcontact.com.

About Endurance International Group

Endurance International Group Holdings, Inc. helps millions of small businesses worldwide with products and technology to enhance their online web presence, email marketing, business solutions, and more. The Endurance family of brands includes: Constant Contact, Bluehost, HostGator, Domain.com and SiteBuilder, among others. Headquartered in Burlington, Massachusetts, Endurance employs over 3,800 people across the United States, Brazil, India and the Netherlands. For more information, visit: www.endurance.com.

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